





A consumer's mind ever evolving, ever growing.

Aim to take advantage of a growing segment that always touch our lives.

Mahindra Manulife Consumption Fund

(An open ended equity scheme following Consumption theme)

September 30, 2023

Why invest in this Scheme?



Invests in segments with strongest contribution potential to India's growing



Focuses on segments largely insulated from global volatility

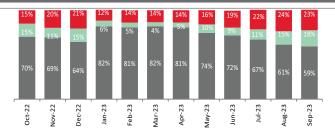


Participating in India's Consumption Growth Theme

Scheme Positioning

- A thematic portfolio consisting mostly of companies that are likely to benefit from consumption led demand in India.
- Consumption theme responds to rising per capita income and changing lifestyle in India; across urban and rural markets. Companies expected to benefit from this trend would form majority part of the portfolio.

12 Month Market Capitalization Trend (% to Equity Holdings)



■ Large Cap ■ Mid Cap ■ Small Cap

As per the Market Capitalization data provided by AMFI (In line with the applicable SEBI guidelines)

Top 5 Sectors of the scheme						
Sector	MMCF	Nifty India Consumption TRI				
Fast Moving Consumer Goods	29.35%	38.03%				
Automobile And Auto Components	20.19%	19.67%				
Consumer Durables	14.15%	14.31%				
Consumer Services	11.13%	7.85%				
Telecommunication	6.72%	10.23%				
	D	ata as on September 30, 2023				

Significant Portfolio changes of the Current Month

Fresh Additions	Complete Exits		
Security	Security		
CESC Limited	CreditAccess Grameen Limited		
Electronics Mart India Limited	Mrs. Bectors Food Specialities Limited		
GlaxoSmithKline Pharmaceuticals Limited	-		
Jio Financial Services Limited	-		
Landmark Cars Limited	-		
Voltas Limited	-		

Note: The companies/stock(s) referred above are only for the purpose of disclosure of significant portfolio changes during the month and should not be construed as recommendation to buy/sell/ hold. The fund manager may or may not choose to hold these companies/stocks, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s). Data as on September 30, 2023

Portfolio Update for the Month

- Key Overweight sectors/Industries include Media & Entertainment, Consumer Services and Capital Goods vs the Schemes' Benchmark.
- Key Underweight sectors /Industries include FMCG, Telecom and Power vs the Schemes' Benchmark.
- Portfolio has higher allocation towards small caps on the basis of stock selection vs schemes benchmark.

Theme Based Sector Allocation* (% to Equity Holdings)



*Investible sector as per SID

Data as on September 30, 2023

Top 10 Equity Holdings (as on September 30, 2023)

Security	% to Net Assets
Maruti Suzuki India Limited	6.88%
Bharti Airtel Limited	6.72%
ITC Limited	5.41%
Hindustan Unilever Limited	4.63%
Hero MotoCorp Limited	4.39%
Titan Company Limited	3.42%
Dabur India Limited	3.22%
Asian Paints Limited	2.81%
Avenue Supermarts Limited	2.64%
Tata Consumer Products Limited	2.44%
Total	42.56%

Portfolio Stats

Turnover Ratio (Last 1 year)	1.06
Standard Deviation	12.88%
Beta ¹	0.74
Sharpe Ratio#	1.13
Jenson's Alpha ²	0.4056

#Risk-free rate assumed to be 6.95% (MIBOR as on 29-09-23) - Source:www.mmda.org

1. Beta is calculated on the basis of average monthly rolling returns as of last day of the month since inception till September 30, 2023 and annualized. 2. Calculated for the period since inception till September 30, 2023 | Data Source: ICRA Analytics, Bloomberg | Data as on September 30, 2023

Investment Objective:

The investment objective of the Scheme is to generate long term capital appreciation by investing in a portfolio of companies that are likely to benefit from consumption led demand in India. However, there can be no assurance that the investment objective of the Scheme will be achieved.

Fund Manager:

Mr. Abhinav Khandelwal Total Experience: 14 years

Experience in managing this fund: 1 year and 6 months (Managing since

April 1, 2022)

Ms. Fatema Pacha

Total Experience: 18 years

Experience in managing this fund: 2 years and 9 months (Managing since

December 21, 2020)

Date of allotment: November 13, 2018 **Benchmark:** Nifty India Consumption TRI

Option: IDCW (IDCW Option will have IDCW Reinvestment (D) & IDCW

Payout facility) and Growth (D)

D-Default

Minimum Application Amount: Rs. 1,000 and in multiples of Re. 1/- thereafter

Minimum Additional Purchase Amount: Rs. 1,000 and in multiples of Re. 1/thereafter

Minimum Weekly & Monthly SIP Amount: Rs 500 and in multiples of Re 1 thereafter

Minimum Weekly & Monthly SIP installments: 6

Minimum Quarterly SIP Amount: Rs 1,500 and in multiples of Re 1 thereafter

Minimum Quarterly SIP installments: 4

Minimum Amount for Switch in: Rs. 1,000/- and in multiples of Re. 0.01/-thereafter.

Minimum Amount for Redemption / Switch-outs: Rs. 1,000/- or 100 units or account balance, whichever is lower in respect of each Option.

Monthly AAUM as on September 30, 2023 (Rs. in Cr.): 92.19

Ouarterly AAUM as on September 30, 2023 (Rs. in Cr.): 86.48

Monthly AUM as on September 30, 2023 (Rs. in Cr.): 93.39

Entry Load: Not applicable

Exit Load: ● An Exit Load of 1% is payable if Units are redeemed / switched-out upto 3 months from the date of allotment;

Nil if Units are redeemed / switched-out after 3 months from the date of allotment.

Scheme Performance (as on September 29, 2023)

Mahindra Manulife Consumption	CAGR Returns (%)			Value of Investment of ₹ 10,000*			NAV / Index
Fund	1 Year	3 Years	Since Inception	1 Year (₹)	3 Years (₹)	Since Inception	Value (as on September 29, 2023)
Regular Plan - Growth Option	12.80	22.83	11.42	11,276	18,523	16,950	16.9498
Nifty India Consumption TRI^	8.43	20.55	14.06	10,841	17,511	19,002	10,479.72
Nifty 50 TRI^^	16.11	21.89	14.86	11,606	18,099	19,661	28,807.77

^Benchmark ^^Additional Benchmark. CAGR - Compounded Annual Growth Rate. Inception/Allotment date: 13-Nov-18. Past performance may or may not be sustained in future and should not be used as a basis of comparison with other investments. Since inception returns of the scheme is calculated on face value of Rs. 10 invested at inception. The performance details provided above are of Growth Option under Regular Plan. Different Plans i.e Regular Plan and Direct Plan under the scheme has different expense structure. Mr. Abhinav Khandelwal is managing this scheme since April 1, 2022. Ms. Fatema Pacha is managing this scheme since December 21, 2020. Based on standard investment of Rs. 10,000 made at the beginning of the relevant period.

SIP Performance (as on September 29, 2023)

SIP	Total	Regula	ır Plan	Nifty India Consumption TRI^		Nifty 50 TRI^^		
Investment Period	Amount Invested (₹)	Market Value (₹) CAGR Returns		Market Value (₹) CAGR Returns (%)		Market Value (₹) CAGR Returns (%)		
1 Year	1,20,000	1,33,500	21.71	1,31,453	18.34	1,29,901	15.80	
3 Years	3,60,000	4,58,545	16.41	4,55,146	15.89	4,40,637	13.62	
Since Inception	5,80,000	8,47,669	15.75	8,62,868	16.50	8,53,698	16.05	

^Benchmark ^^Additional Benchmark. CAGR - Compounded Annual Growth Rate. Inception/Allotment date: 1.3-Nov-2018. Past performance may or may not be sustained in future and should not be used as a basis of comparison with other investments. Returns greater than 1 year period are compounded annualized. For SIP returns, monthly investment of equal amounts invested on the 1st business day of every month has been considered. CAGR Returns (%) are computed after accounting for the cash flow by using the XIRR method (investment internal rate of return).

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Scheme Name
This Product is Suitable for investors who are seeking*

Mahindra Manulife
Consumption Fund

Long term capital appreciation
Investment predominantly in equity and equity related securities

demand in India

 Investment predominantly in equity and equity related securities including derivatives of entities engaged in and/ or expected to benefit from the consumption led Moderately
High

RISKOMETER

Investors understand that their principal
will be at very high risk

Scheme Riskometer

Nifty India Consumption TRI

Scheme

Benchmark



^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Performance of other schemes managed by the Fund Manager(s)

Scheme Name	Scheme Inception Date	Fund Manager(s)	Managing since	CAGR Returns (%)		
	inception Date		Since	1 yr	3 yrs	5 yrs
Mahindra Manulife ELSS Fund - Reg - Growth	18-0ct-16	Ms. Fatema Pacha	16-Oct-20	20.07		
		Mr. Manish Lodha	21-Dec-20	20.07	26.40	14.73
Nifty 500 Index TRI^				17.69	24.14	14.89
Mahindra Manulife Multi Cap Fund - Reg - Growth	11-May-17	Mr. Manish Lodha	21-Dec-20			
		Ms. Fatema Pacha	16-Oct-20	23.48	30.64	20.03
Nifty 500 Multicap 50:25:25 TRI Index ^				22.80	28.13	17.01
Mahindra Manulife Equity Savings Fund - Reg - Growth	01-Feb-17	Mr. Manish Lodha (Equity Portion)	21-Dec-20			
		Mr. Renjith Sivaram (Equity Portion)	03-Jul-23]		
		Mr. Kush Sonigara ^s	03-Jul-23	10.93	13.31	10.02
		Mr. Rahul Pal (Debt Portion)	Since inception			
Nifty Equity Savings Index TRI^				10.37	11.02	9.17
Mahindra Manulife Mid Cap Fund - Reg - Growth	30-Jan-18	Mr. Abhinav Khandelwal	1-Feb-22		32.03	20.06
		Mr. Manish Lodha	21-Dec-20	31.27		
Nifty Midcap 150 TRI^				30.77	33.82	20.88
Mahindra Manulife Aggressive Hybrid Fund - Reg - Growth	19-July-19	Ms. Fatema Pacha (Equity Portion)	16-0ct-20			
		Mr. Manish Lodha (Equity Portion)	21-Dec-20	17.77	21.76	-
		Mr. Rahul Pal (Debt Portion)	Since inception			
CRISIL Hybrid 35+65 Aggressive Index^				13.25	16.78	-
Mahindra Manulife Large Cap Fund - Reg - Growth	15-Mar-19	Mr. Abhinav Khandelwal	1-Mar-22	45.24	22.24	
		Ms. Fatema Pacha	21-Dec-20	15.31	22.31	-
Nifty 100 Index TRI^				13.37	21.20	-
Mahindra Manulife Large & Mid Cap Fund - Reg - Growth	30-Dec-19	Mr. Manish Lodha	21-Dec-20	24.52	27.04	
		Mr. Abhinav Khandelwal	1-Feb-22	21.53	27.91	-
NIFTY Large Midcap 250 TRI^				22.00	27.52	-
Mahindra Manulife Arbitrage Fund - Reg - Growth	24-Aug-20	Mr. Abhinav Khandelwal (Equity Portion)	1-Apr-22		3.67	-
		Mr. Manish Lodha (Equity Portion)	21-Dec-20	5.50		
		Mr. Rahul Pal (Debt Portion)	Since inception			
Nifty 50 Arbitrage Index^				7.49	5.04	-
Mahindra Manulife Focused Fund - Reg - Growth	17-Nov-20	Mr. Krishna Sanghavi	Since inception	23.95	-	-
		Ms. Fatema Pacha	21-Dec-20			
NSE 500 TRI ^A				17.69	-	-
Mahindra Manulife Flexi Cap Fund - Reg - Growth	23-Aug-21	Ms. Fatema Pacha	Since	22.00		
		Mr. Manish Lodha	inception	22.86	_	_
Nifty 500 TRI^				17.69	-	-
Mahindra Manulife Balanced Advantage Fund	30-Dec-21	Mr. Manish Lodha (Equity Portion)	Since	13.24	-	-
		Ms. Fatema Pacha (Equity Portion)	inception			
		Mr. Rahul Pal (Debt Portion)				
Nifty 50 Hybrid Composite Debt 50: 50 Index^				11.91	-	-

[^]Benchmark CAGR - Compounded Annual Growth Rate. Spedicated Fund Manager for Overseas Investments.

Past performance may or may not be sustained in future and should not be used as a basis of comparison with other investments. The performance details provided above are of Growth Option under Regular Plan Different Plans i.e Regular Plan and Direct Plan under the scheme has different expense structure. Mr. Abhinav Khandelwal manages 6 schemes and Ms. Fatema Pacha manages 8 schemes of Mahindra Manulife Mutual Fund. The performance data for the schemes which have not completed one year has not been provided. Performance as on September 29, 2023

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