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A consumer's mind ever evolving, ever growing.




Aim to take advantage of a growing segment
that always touch our lives.

Mahindra Manulife Consumption Fund

(An open ended equity scheme following Consumption theme)

July 31, 2023

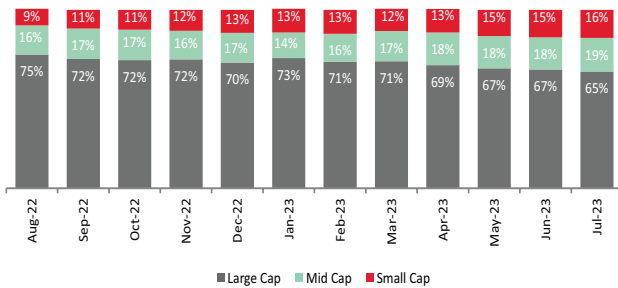
Why invest in this Scheme ?

-  Invests in segments with strongest contribution potential to India's growing GDP
-  Focuses on segments largely insulated from global volatility
-  Participating in India's Consumption Growth Theme

Scheme Positioning

- A thematic portfolio consisting mostly of companies that are likely to benefit from consumption led demand in India.
- Consumption theme responds to rising per capita income and changing lifestyle in India; across urban and rural markets. Companies expected to benefit from this trend would form majority part of the portfolio.

12 Month Market Capitalization Trend (% to Equity Holdings)



As per the Market Capitalization data provided by AMFI (In line with the applicable SEBI guidelines)

Top 5 Sectors of the scheme

Sector	MMCF	Nifty India Consumption TRI
Fast Moving Consumer Goods	33.20%	36.73%
Automobile And Auto Components	19.62%	20.15%
Consumer Durables	14.18%	16.37%
Consumer Services	9.84%	7.26%
Telecommunication	5.16%	10.15%

Data as on July 31, 2023

Significant Portfolio changes of the Current Month

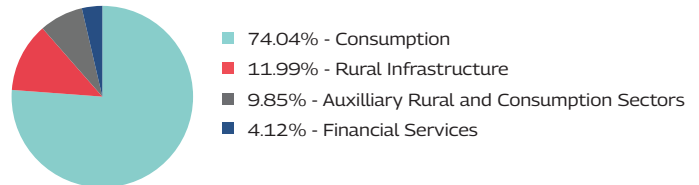
Fresh Additions	Complete Exits
Security	Security
Havells India Limited	Brigade Enterprises Limited
Kolte - Patil Developers Limited	Nestle India Limited
Marico Limited	
VIP Industries Limited	

Note: The companies/stock(s) referred above are only for the purpose of disclosure of significant portfolio changes during the month and should not be construed as recommendation to buy/sell/hold. The fund manager may or may not choose to hold these companies/stocks, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s). Data as on July 31, 2023

Portfolio Update for the Month

- Key Overweight sector/Industries includes Consumer Services, Finance and Capital Goods vs the Schemes' Benchmark.
- Key Underweights sectors /Industries include FMCG, Telecom and Power vs the Schemes' Benchmark.
- Portfolio has higher allocation towards small caps on the basis of stock selection vs schemes benchmark.

Theme Based Sector Allocation* (% to Equity Holdings)



Data as on July 31, 2023

*Investible sector as per SID

Top 10 Equity Holdings (as on July 31, 2023)

Security	% to Net Assets
ITC Limited	7.34%
Maruti Suzuki India Limited	7.02%
Hindustan Unilever Limited	5.30%
Bharti Airtel Limited	5.16%
Hero MotoCorp Limited	5.06%
Avenue Supermarts Limited	4.29%
Dabur India Limited	3.71%
Titan Company Limited	3.59%
Asian Paints Limited	3.31%
Tata Consumer Products Limited	2.63%
Total	47.41%

Portfolio Stats

Turnover Ratio (Last 1 year)	1.22
Standard Deviation	13.16%
Beta ¹	0.75
Sharpe Ratio [#]	1.12
Jenson's Alpha ²	0.3694

#Risk-free rate assumed to be 6.60% (MIBOR as on 31-07-23) - Source:www.mmda.org
1. Beta is calculated on the basis of average monthly rolling returns as of last day of the month since inception till July 31, 2023 and annualized. 2. Calculated for the period since inception till July 31, 2023 | Data Source: ICRA Analytics, Bloomberg | Data as on July 31, 2023

Investment Objective:

The investment objective of the Scheme is to generate long term capital appreciation by investing in a portfolio of companies that are likely to benefit from consumption led demand in India. However, there can be no assurance that the investment objective of the Scheme will be achieved.

Fund Manager:

Mr. Abhinav Khandelwal

Total Experience: 14 years

Experience in managing this fund: 1 year and 4 month (Managing since April 1, 2022)

Ms. Fatema Pacha

Total Experience: 18 years

Experience in managing this fund: 2 years and 7 months (Managing since December 21, 2020)

Date of allotment: November 13, 2018

Benchmark: Nifty India Consumption TRI

Option: IDCW (IDCW Option will have IDCW Reinvestment (D) & IDCW Payout facility) and Growth (D)

D-Default

Minimum Application Amount: Rs. 1,000 and in multiples of Re. 1/- thereafter

Minimum Additional Purchase Amount: Rs. 1,000 and in multiples of Re. 1/- thereafter

Minimum Weekly & Monthly SIP Amount: Rs 500 and in multiples of Re 1 thereafter

Minimum Weekly & Monthly SIP installments: 6

Minimum Quarterly SIP Amount: Rs 1,500 and in multiples of Re 1 thereafter

Minimum Quarterly SIP installments: 4

Minimum Amount for Switch in: Rs. 1,000/- and in multiples of Re. 0.01/- thereafter.

Minimum Amount for Redemption / Switch-outs: Rs. 1,000/- or 100 units or account balance, whichever is lower in respect of each Option.

Monthly AAUM as on July 31, 2023 (Rs. in Cr.): 80.73

Monthly AUM as on July 31, 2023 (Rs. in Cr.): 84.81

Entry Load: Not applicable

Exit Load: ● An Exit Load of 1% is payable if Units are redeemed / switched-out upto 3 months from the date of allotment;

● Nil if Units are redeemed / switched-out after 3 months from the date of allotment.

Note: The Exit Load structure of the scheme has been modified with effect from July 3, 2023

Scheme Performance (as on July 31, 2023)

Mahindra Manulife Consumption Fund	CAGR Returns (%)			Value of Investment of ₹ 10,000*			NAV / Index Value (as on July 31, 2023)
	1 Year	3 Years	Since Inception	1 Year (₹)	3 Years (₹)	Since Inception	
Regular Plan - Growth Option	16.62	22.57	11.57	11,672	18,413	16,754	16.7544
Nifty India Consumption TRI [^]	12.70	20.78	14.39	11,277	17,619	18,846	10,393.70
Nifty 50 TRI ^{^^}	16.18	22.71	15.50	11,628	18,479	19,731	28,910.43

[^]Benchmark ^{^^}Additional Benchmark. CAGR - Compounded Annual Growth Rate. Inception/Allotment date: 13-Nov-18. **Past performance may or may not be sustained in future and should not be used as a basis of comparison with other investments.** Since inception returns of the scheme is calculated on face value of Rs. 10 invested at inception. The performance details provided above are of Growth Option under Regular Plan. Different Plans i.e Regular Plan and Direct Plan under the scheme has different expense structure. Mr. Abhinav Khandelwal is managing this scheme since April 1, 2022. Ms. Fatema Pacha is managing this scheme since December 21, 2020. *Based on standard investment of Rs. 10,000 made at the beginning of the relevant period.

SIP Performance (as on July 31, 2023)

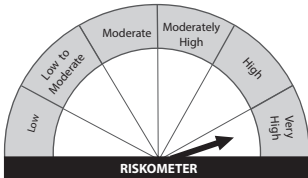
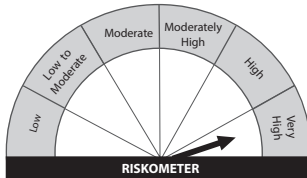
SIP Investment Period	Total Amount Invested (₹)	Regular Plan		Nifty India Consumption TRI [^]		Nifty 50 TRI ^{^^}	
		Market Value (₹)	CAGR Returns (%)	Market Value (₹)	CAGR Returns (%)	Market Value (₹)	CAGR Returns (%)
1 Year	1,20,000	1,34,790	23.74	1,32,100	19.31	1,33,068	20.90
3 Years	3,60,000	4,69,310	18.03	4,66,014	17.53	4,58,659	16.41
Since Inception	5,60,000	8,17,892	16.31	8,35,716	17.26	8,36,589	17.30

[^]Benchmark ^{^^}Additional Benchmark. CAGR - Compounded Annual Growth Rate. Inception/Allotment date: 13-Nov-18. **Past performance may or may not be sustained in future and should not be used as a basis of comparison with other investments.** Returns greater than 1 year period are compounded annualized. For SIP returns, monthly investment of equal amounts invested on the 1st business day of every month has been considered. CAGR Returns (%) are computed after accounting for the cash flow by using the XIRR method (investment internal rate of return).

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Scheme Name	This Product is Suitable for investors who are seeking*	Scheme Riskometer	Scheme Benchmark	Benchmark Riskometer
Mahindra Manulife Consumption Fund	<ul style="list-style-type: none"> Long term capital appreciation Investment predominantly in equity and equity related securities including derivatives of entities engaged in and/ or expected to benefit from the consumption led demand in India. 	 <p>Investors understand that their principal will be at very high risk</p>	Nifty India Consumption TRI	

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Performance of other schemes managed by the Fund Manager(s)

Scheme Name	Scheme Inception Date	Fund Manager(s)	Managing since	CAGR Returns (%)		
				1 yr	3 yrs	5 yrs
Mahindra Manulife ELSS Fund - Reg - Growth	18-Oct-16	Ms. Fatema Pacha	16-Oct-20	17.44	26.26	12.97
		Mr. Manish Lodha	21-Dec-20			
Nifty 500 Index TRI [^]				17.25	24.91	13.29
Mahindra Manulife Multi Cap Fund - Reg - Growth	11-May-17	Mr. Manish Lodha	21-Dec-20	22.71	29.76	17.05
		Ms. Fatema Pacha	16-Oct-20			
Nifty 500 Multicap 50:25:25 TRI Index [^]				21.21	29.60	14.39
Mahindra Manulife Equity Savings Fund - Reg - Growth	01-Feb-17	Mr. Manish Lodha (Equity Portion)	21-Dec-20	10.24	12.88	9.15
		Mr. Renjith Sivaram (Equity Portion) ^{##}	03-Jul-23			
		Mr. Kush Sonigara ^{§##}	03-Jul-23			
		Mr. Rahul Pal (Debt Portion)	Since inception			
Nifty Equity Savings Index TRI [^]				10.07	11.13	8.87
Mahindra Manulife Mid Cap Fund - Reg - Growth	30-Jan-18	Mr. Abhinav Khandelwal	1-Feb-22	25.57	31.77	16.90
		Mr. Manish Lodha	21-Dec-20			
Nifty Midcap 150 TRI [^]				26.98	35.20	17.24
Mahindra Manulife Aggressive Hybrid Fund - Reg - Growth	19-July-19	Ms. Fatema Pacha (Equity Portion)	16-Oct-20	16.71	22.24	-
		Mr. Manish Lodha (Equity Portion)	21-Dec-20			
		Mr. Rahul Pal (Debt Portion)	Since inception			
CRISIL Hybrid 35+65 Aggressive Index [^]				13.24	17.11	-
Mahindra Manulife Large Cap Fund - Reg - Growth	15-Mar-19	Mr. Abhinav Khandelwal	1-Mar-22	15.25	21.67	-
		Ms. Fatema Pacha	21-Dec-20			
Nifty 100 Index TRI [^]				14.08	21.95	-
Mahindra Manulife Large & Mid Cap Fund - Reg - Growth	30-Dec-19	Mr. Manish Lodha	21-Dec-20	19.47	28.02	-
		Mr. Abhinav Khandelwal	1-Feb-22			
NIFTY Large Midcap 250 TRI [^]				20.49	28.53	-
Mahindra Manulife Arbitrage Fund - Reg - Growth	24-Aug-20	Mr. Abhinav Khandelwal (Equity Portion)	1-Apr-22	4.95	-	-
		Mr. Manish Lodha (Equity Portion)	21-Dec-20			
		Mr. Rahul Pal (Debt Portion)	Since inception			
Nifty 50 Arbitrage Index [^]				6.77	-	-
Mahindra Manulife Focused Fund - Reg - Growth	17-Nov-20	Mr. Krishna Sanghavi	Since inception	21.55	-	-
		Ms. Fatema Pacha	21-Dec-20			
NSE 500 TRI [^]				17.25	-	-
Mahindra Manulife Flexi Cap Fund - Reg - Growth	23-Aug-21	Ms. Fatema Pacha	Since inception	19.72	-	-
		Mr. Manish Lodha				
Nifty 500 TRI [^]				17.25	-	-
Mahindra Manulife Balanced Advantage Fund	30-Dec-21	Mr. Manish Lodha (Equity Portion)	Since inception	12.75	-	-
		Ms. Fatema Pacha (Equity Portion)				
		Mr. Rahul Pal (Debt Portion)				
Nifty 50 Hybrid Composite Debt 50: 50 Index [^]				11.94	-	-

[^]Benchmark CAGR – Compounded Annual Growth Rate. [§]Dedicated Fund Manager for Overseas Investments.

Past performance may or may not be sustained in future and should not be used as a basis of comparison with other investments. The performance details provided above are of Growth Option under Regular Plan Different Plans i.e Regular Plan and Direct Plan under the scheme has different expense structure. Mr. Abhinav Khandelwal manages 6 schemes and Ms. Fatema Pacha manages 8 schemes of Mahindra Manulife Mutual Fund. The performance data for the schemes which have not completed one year has not been provided. Performance as on July 31, 2023

Note: ^{##}Pursuant to change in Fund Management Responsibilities, the scheme shall be co-managed by Mr. Manish Lodha, Mr. Renjith Sivaram, Mr. Rahul Pal and Mr. Kush Sonigara (Dedicated Fund Manager for Overseas Investments)effective July 3, 2023.

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